

BI-TOWN MARKETING COMMITTEE AGENDA

Wednesday, January 13, 2016 8:30am

Southern Vermont Deerfield Valley Chamber of Commerce office

Approve Minutes of previous meeting

Financial Report

Invoice Towns for \$33,060 (year two) or wait?

Blogging Update-

Bloggers

Published Blogs

Centro update- SEM

Budget for next year

In-Town Business Survey

Vickery Hill Contract

Define Questions

Review businesses to target in lodging, retail and restaurants

Incentivizing tracking pixel and participation in survey

Year Two Creative Refresh

Review Action Items: