

Dover Free Library
Board of Trustees Meeting
May 20, 2013

Meeting Called to Order: 4:35 PM

Present: Marshall Brooks, Carol Lucas, Charles Wheeler, John Flores, Hillary Twining

Minutes: The April minutes were amended to correct a mistake in the Children's Report, which should have referenced the "Tough Mudder Reader". Carol moved to accept the April minutes and Marshall seconded the motion. Motion passed.

[Hillary noticed after the meeting that one additional correction to the April minutes was needed; the trustees approved the *March* financial report, not the February financial report.]

Financial Report: Charles commented that the budget looked good, with only minor overspending in areas like book purchases. Carol moved to accept the April financial report and Hillary seconded the motion. Motion passed.

Director's Report: Marshall moved to accept the Director's Report and Carol seconded the motion. Motion passed.

- Circulation for April is up from a year ago, but walk-ins and Internet/Wi-Fi use are down. Charles suggested breaking out e-book circulation from the overall circulation numbers.
- The fiber optic installation is proceeding on schedule and should be completed by the end of May. John noted that patrons will still be able to access Wi-Fi outside the Brick Building.
- The Library's Dessert Social will be held on August 8th. This year's featured author will be Rebecca Rupp, author of *How Carrots Won the Trojan War*. She has also written children's books including *The Dragon of Lonely Island* and will be doing a kids' event at the Library before the Dessert Social. Charles agreed to host Rebecca Rupp at the Cooper Hill Inn. John asked the trustees to let him know if anyone is available to participate in the promotional interview on WKVT's *Live & Local* on August 7th.
- Tamara Hamm, the children's librarian, is taking a six-week course on iPads, tablets, and gadgets that is offered by the American Library Association. The course costs \$250 and is conducted entirely online. Marshall would like to have Tamara provide an overview to the trustees after she completes the course.
- The Art Mob, a singing group from New York City, will be holding its 4th annual fundraising concert on June 8th for the Friends of the Dover Free Library.
- Charles mentioned that Phil Gilpin, founder of Green Mountain Marketing and son of the West Dover Inn owner, has been working with local hotels to run promotions on LivingSocial. He's also been the driving force behind bringing the iTV festival to the Deerfield Valley in late September. This festival features independent films made for television, and this is the first year it will be held outside of Los Angeles. Carol urged John to find out if there are ways the Library can support this event, perhaps by providing a venue for viewing films. She also noted that Phil Gilpin would be an interesting speaker for the PHD ("People Here in Dover") series and might be willing to teach a workshop at the Library on using social media.

Children's Report: Carol moved to accept the Children's Report and Marshall seconded the motion. Motion passed.

Old Business:

- *Website redesign:* The trustees discussed proposals from IrisLines and OraWeb for redesigning the Library's website. The IrisLines proposal centers around an open source content management system known as Joomla, while the OraWeb proposal is based on a website builder called Wix. Charles moved to authorize up to \$3,000 for a website redesign based on the Joomla platform, and Carol seconded the motion. Motion passed. John and Hillary will follow up with both web designers.
- Marshall, John, and Hillary were impressed by the energy, enthusiasm and commitment to the Deerfield Valley shown by OraWeb owners Rachel and Ori Kaplan, and the trustees discussed reaching out to them to provide a workshop for patrons on topics like web technology, digital literacy and social media. Hillary raised the idea – originally proposed in the Library's long-range plan – of an advisory technology committee for the Library. This project might be something that Rachel and Ori would be interested in. It could also provide a venue for involving the Library's hard-to-reach teen audience.
- The trustees discussed ideas for thanking the volunteer who built the Library's website and who is formally retiring from that project. Ideas included a gift certificate and/or a thank-you party at the Library.

New Business:

- The Library has once again met the minimum standards set by the VT Dept. of Libraries. This qualification makes the Library eligible for various grants and discounts.
- A smart meter device has been installed in the Children's Room and will be tracking energy usage for the Brick Building.

Meeting Adjourned: 5:45 PM

Next Trustees Meeting: Tuesday, June 18th at 3:30 PM

Marshall Brooks, Chairman

Hillary Twining, Secretary

These minutes are unofficial. They have not been approved by the Trustees of the DFL. Corrected minutes will be available at the library after the next regularly scheduled trustees meeting.